HealthAchieve 2016



November 7-9, 2016 Toronto, Canada

HealthAchieve

Join the U.S. Delegation at HealthAchieve 2016!

Benefits of being part of the U.S. Delegation

- Complimentary access to the show floor of the HealthAchieve 2016 event.
- Display your product literature in the U.S. Commercial Service booth.
- Opportunity to promote your innovative medical devices at the "New Product Showcase" area on the show floor.
- A list of targeted potential Canadian partners.
- Presentations by FCS specialists on Canada's and Ontario's healthcare sector.
- Breakfast panel on Canada's healthcare procurement and regulatory requirements.
- Speed networking event with Canadian businesses.
- Targeted Canadian marketing campaign promoting your company's goals and objectives.
- Your company's profile featured on our U.S. Commercial Service website and event brochure.



Cost: USD \$1,500 To register or for more information on HealthAchieve 2016

Please contact

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HealthAchieve 2016 has been the signature conference and exhibition of the Ontario Hospital Association for over 90 years.

HealthAchieve 2016 is a must attend event for industry professionals:

- Attendance at HealthAchieve 2016 trade show is a unique opportunity to meet key health care focused businesses, as well as federal and provincial government contacts.
- Over 6,000 specialists, 300 organizations and 200 world renowned speakers unite at the show for three essential days of networking, showcasing technology, and sharing expertise.
- See the latest innovations and technologies in the medical device and health IT industries.

Opportunities for Health I.T. & Medical Devices in Canada

- Canada's medical devices market is estimated at eight billion, ranking ninth globally.
- Canada's medical devices sector is highly diversified, R&D intensive and technology-based.
- Health IT accounts for about 2 percent (CDN\$4.2) billion) of all health care spending per year.
- CDN\$10 billion to CDN\$12 billion are to be invested in Health IT infrastructures across the country in the next 8-10 years.